



ASSESSMENT

P.O. Box 1945, State University, AR 72467 | o: 870-680-8403 | f: 870-972-2336

BS Creative Media Production Program-Level Student Learning Outcomes

- Students will create media messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
- Students will embrace free expression to adapt media messages to diverse and global audiences.
- Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
- Students will utilize creative critical thinking, concepts, perspectives and theories in the creation, interpretation, and evaluation of media messages and practices.

